



Opportunity International UK

Strategic Plan 2018-19

WHO WE ARE

Vision:	A world in which all people have the opportunity to achieve a life free from poverty, with hope, dignity and purpose
Mission:	To provide financial solutions and training to empower people living in poverty to transform their lives, their children's futures, and their communities
Values:	Commitment, Humility, Respect, Integrity, Stewardship, Transformation
Motivation	We respond to Jesus Christ's call to love and serve the poor. We seek to emulate the Good Samaritan, whose compassion crossed ethnic groups and religions. We serve all people regardless of religion, race, ethnicity or gender.



HIGH LEVEL GOALS, 2018-19

1

MICROENTERPRISE DEVELOPMENT

Create or sustain 18,000 jobs, boosting household wealth, improving livelihoods & benefiting thousands of family members



- Access to finance to support sustainable livelihoods
- Skills development and financial literacy training
- Community revitalisation through job creation and the multiplier effects that local businesses stimulate
- Focus on the marginalised (e.g. women, youth, ultra poor)

2

SMALLHOLDER AGRICULTURE

Deliver tailored support to 12,000 smallholders, improving annual yields by 18% & impacting over 60,000 people



- Financing to enable the purchase of good quality seed, fertiliser, pesticides, equipment and labour
- Training in good agricultural practices to optimise yields
- Connecting smallholders to other actors in the value chain (e.g. production facilities and purchasers)



HIGH LEVEL GOALS, 2018-19

3

EDUCATION

Help over 100,000 children go to or stay in school, focusing on helping the poorest girls improve their lives through education



- Investing in school proprietors to grow & improve low-cost, local schools in marginalised communities
- Life-skills training for girls
- Specialised loans for parents to pay for school expenses
- An innovative programme that goes beyond issues of access to also address the quality of education provision

4

WATER, SANITATION AND HYGIENE (WASH)

Drive an innovative approach to improving access to clean water & sanitation in Africa, benefitting over 5,000 people

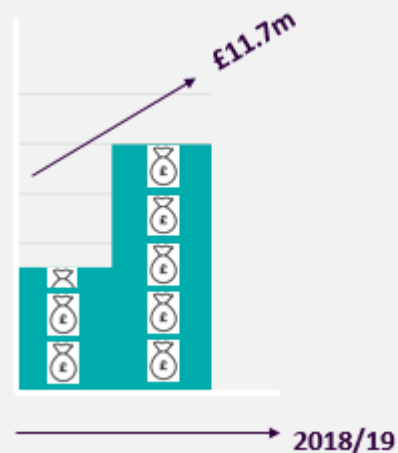


- Using microfinance as the catalyst for providing market-based solutions to improvements in WASH
- Loans to households to improve WASH facilities (installing latrines, washing areas, water connections etc.)
- Financial services for small businesses involved in the WASH value chain (e.g. pit emptiers and public latrine operators)





FUNDING THE GROWTH



Opportunity International UK is targeting to raise £11.7 million over 2018-19 to fund our programmatic goals.

We will grow our fundraising base whilst keeping a low cost of fundraising. We will continue to run a lean and efficient organisation, capable of delivering high impact and growth.

We plan to focus on achieving a balanced income portfolio across different support streams. Central to this will be further developing our funding base from anchor donors such as the UK's DFID and the Scottish Government, as well as continuing to resource an "In-Country fundraising" approach.

We will also further expand our family of individual donors and capitalise on opportunities within our network of corporates, trusts and foundations.

